

I. PROCEDURES:

- A. Call to Order Chairperson Walt Eastland called the meeting to order at 5:45 p.m.
- B. Roll Call Committee members Walt Eastland (Chairman), Eric Savage-late (Vice-Chairperson) John Ferrier, Laird Moody and Paul Cook were present and constituted a quorum. Committee members Mike Cowen and Wayne Marx were not present. Gioia Goodrum, President/CEO of Williams-Grand Canyon Chamber of Commerce arrived late. City Clerk/HR Director Susan Kerley was present.
- C. Approval of minutes: April 30, 2012 Paul Cook made a motion to approve the minutes. Laird Moody seconded, and the motion carried 4-0.
- D. Adopt Agenda Paul Cook made a motion to adopt the agenda as presented, Laird Moody seconded, and the motion carried 4-0.

II. AGENDA ITEMS:

- A. Open House May 12, 2012 results
- Next time bottled water should be sold for a little over cost to cover the purchase of ice to cool it.
 - The article in the newspaper was based only on National Train Day.
 - There was a school bus covering the route to town, but no one was on it.
 - There was no signage downtown.
 - There will be an event wrap-up tomorrow, and Walt will cover these points.
 - Coffee is a must for next year.
 - A map to the Airport should go in with advertising.
 - Hours of the event should be posted.
 - We need to correct the lack of advertising and have a newspaper article specific to the Airport event.
 - Display a sign advertising the event on the side of the bus.
 - People came in for the seminar. This was a big draw, and it should be repeated next year.
 - More help will be needed for setting up and breaking down.
 - The dog signs worked – no dogs were seen all day.
 - At the end when everything was taken down was when the majority of people showed up.
 - Cathy Cook volunteered to handle the advertising for next year.
 - Four kids attended, and two of them were Eric Savage's.
 - After Gioia Goodrum arrived, Walt Eastland did a recap for her.
 - Gioia doesn't think the Railway will do the event next year.

While lots of people were at the Railway, there were fewer people riding the train.

- About 260 gallons of gas were sold.
- Event planning will start early next year.

III. REPORTS AND INFORMATIONAL ITEMS

A. Council (ex-officio) and Committee Members

- Walt Eastland said he will do a single flyover for the parade on May 26th.

B. City Staff

- The next meeting is scheduled for Monday, June 18, 2012, at 5:30 p.m.

V. ADJOURN

Paul Cook made a motion to adjourn, Laird Moody seconded, and the meeting adjourned at 6:47 p.m. on a 5-0 vote.

Chairperson

Attest
